06297669



Original Date / Revision

WKMG

Order%

40

\$43,477.50

Start Date

Flight Dates 09/25/12-10/01/12

Order Sep 00:15:00

Alt Order #

1932 Estimate # **Product**

RPOF/HUK, GAE, GARD. 257678 / Contract / Revision Billing Type Cash

Agency Com Order Type **GENERAL** 09/14/12 09/14/12 **Billing Contact**

15%

EOM/EOC Billing Cycle Advertiser POL/RPOF 3 PACK//R/STR/F Billing Calendar BROADCAST 600 Fairmount Ave., Ste 306

Towson, MD 21286-1002

Demographic A35+ **Mentzer Media Services** Agency

POL GEN **Rev Codes AGY Buying Contact Elise Cloyd**

Product Codes PL-Candidate Sales Office PHI

P-2 Priority Sales Region NAT 600 Fairmount Ave., Ste 306 Advertiser Ref Agency Ref Towson, MD 21286-1002

Primary Account Executive Kristen Waskie

Totals

Account Executive Kristen Waskie 100%

End Date

\$51,150.00

Order Share 100% Market Value 51150

Competing Station % of Order

Competing Station	70 OI OIUEI	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Amount

Billing Plan Order Totals Net Amount Gross Amount # Spots Net Amount Gross Amount Rating Start Date End Date Month # of Spots \$36,975.00 \$43,500.00 09/30/12 33 0.00 08/27/12 September 2012 \$36,975.00 \$43,500.00 33 \$7,650.00 0.00 10/01/12 \$6,502.50 10/01/12 7 October 2012 7 \$6,502.50 \$7,650.00

0.00

									Tota	als
Ln Ch Start End	Inventory Code	Break	Start/End 1	Гime Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
1 WKMG 09/25/12 09/28/12	11-12p Price Is Righ Price Is Right	ht CM	11a-12p	-TWTF	:30	4	\$550.00 P-2	0.00 NM	4	\$2,200.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>S</u> -TWTF	pots/Week 4	<u>Rate</u> \$550.00	Rating 0.00						
2 WKMG 09/25/12 09/28/12	News at 6p News at 6p	СМ	6-630p	-TWTF	:30	4	\$600.00 P-2	0.00 NM	4	\$2,400.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>S</u> -TwTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.00						
E 3 WKMG 09/25/12 09/30/12	M-SU 11p News M-SU 11p News	СМ	11-1135p	-TWTFSS	:30	9	\$1,500.00 P-2	0.00 NM	9	\$13,500.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>S</u> -TWTFSS	Spots/Week 9	<u>Rate</u> \$1,500.00	Rating 0.00						
4 WKMG 09/25/12 09/25/12	Tue Prime 8p NCIS	CM	8-9p	-1	:30	1\$	10,000.00 P-2	0.00 NM	1	\$10,000.00





257678

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 09/14/12/ 09/14/12

Order Sep 00:15:00

Advertiser POL/RPOF 3 PACK//R/STR/ Product RPOF/HUK, GAE, GARD. Estimate # 1932

					O	**	L O	nata Data Dai	Dta Tuno	Tota	als Amount
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	Appropriate the second		The second second	and the COMMENT AND THE PROPERTY OF THE PARTY OF THE PART
4 WKMG	09/25/1	2 09/25/12	Tue Prime 8p NCIS	CM	8-9p	-1	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
<u>Sta</u> Week: 09/	<u>rt Date</u> 24/12	End Date 09/30/12	Weekdays -1	Spots/Week	<u>Rate</u> \$10,000.00	<u>Rating</u> 0.00					
7 WKMG	09/28/1	2 09/28/12	Fri Prime 10p Blue Bloods	СМ	10-11p	1	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
	rt Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating 0.00					
Week: 09/		09/30/12			\$7,000.00	1	.00	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
8 WKMG	09/30/1	2 09/30/12	CBS Sunday Mor CBS Sunday Mor	rning	9-1030a		:30	φ ,200.00 F-2	U.UU INIVI	'	Ψ1,200.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
		2 09/30/12	1030-1130a Face Face The Nation		1030-11a	1	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
<u>Sta</u> Week: 09/	rt Date /24/12	End Date 09/30/12	Weekdays 1	Spots/Week 1	Rate \$1,200.00	Rating 0.00			-AAVEN		
11 WKMG	10/01/1	2 10/01/12	11-12p Price Is R Price Is Right	Right CM	11a-12p	1	:30	1 \$1,000.00 P-2	0.00 NM	1	\$1,000.00
<u>Sta</u> Week: 10	rt Date /01/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,000.00	<u>Rating</u> 0.00					
12 WKMG	10/01/1	2 10/01/12	News at 6p News at 6p	CM	6-630p	1	:30	1 \$800.00 P-2	0.00 NM	1	\$800.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10	-	10/07/12	1	1	\$800.00	0.00		4 A4 500 00 D 0	O OO NIN	1	#4 #00 00
13 WKMG	10/01/1	2 10/01/12	M-F 11p News M-F 11p News	CM	11-1135p	1~	:30	1 \$1,500.00 P-2	0.00 NM	1	\$1,500.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/07/12	1		\$1,500.00	0.00	.00	40 A500 00 D 3	0.00 NM	12	\$6,000.00
N 14 WKMG	09/25/1	12 09/28/12	1230-2p CBS So Soaps	·	12:30-2p	-TWTF	:30	12 \$500.00 P-2	O.OO INIV	12	φυ,000.00
<u>Sta</u> Week: 09	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week 12		<u>Rating</u> 0.00					
			1230-2p CBS So Soaps	paps CM	12:30-2p	M	:30	3 \$500.00 P-2	0.00 NM	3	\$1,500.00
<u>St</u> Week: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week		Rating 0.00				J	
N 16 WKMG			Mon Prime 10p Hawaii Five-O	CM	10-11p	M	:30	1 \$2,850.00P-2	0.00 NN	1	\$2,850.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10	/01/12	10/07/12	M	1	\$2,850.00	0.00					
									Totals	40	\$51,150.00